

# WRITERS' GUIDELINES

Thank you for your interest in contributing to *RV Magazine*, the only national monthly newsstand magazine dedicated to inspiring and informing all RVers—from first-timers to full-timers.

## WHO WE ARE

Enter the fun, exciting world of RVing through the pages of *RV Magazine*; your source for ideas, inspiration, and information about the RV lifestyle. Our magazine is designed for everyone, no matter which type of RV they own. Each month, the pages of *RV Magazine* are filled with celebrity-chef and camp-ready recipes, life-changing vacation ideas, inspiring stories from RV trend-setters, top tips for traveling with pets, easy RV makeovers, fun outdoor activities, must-have accessories, secret camping spots, stylish adventure gear, money-saving tips, new and exciting RVs, simple how-tos, and more!

Our lead time is two to three months. We publish approximately ten to fourteen freelance features each month, most of which fall into two categories:

- (1) activities involving RVs and RVers, such as travel, recreation, and lifestyle; and
- (2) technical aspects of RVing, including advice on equipment and maintenance.

## OUR VOICE

Articles should be lively and written with a friendly, active voice. Interesting, engaging writing is just as important as accuracy. *RV Magazine* is a specialty publication for readers who are passionate about RVing. To gain a better understanding of the type of material we publish, we suggest that you study recent issues before sending us queries.

## WINNING QUERIES

Story ideas and queries should be no more than one page in length and accompanied by recent writing samples. Please include how you would approach the piece as a writer, and for which section of *RV Magazine* the piece is intended. If you are a new contributor, also send us two or three high-res sample photos that are representative of your work (see Photo Requirements).

## FEATURES & DEPARTMENTS

**Foodie:** Recipes, cookware, healthy eating (300–500 words)

**Camp Couture:** RV makeovers, upgrades, decorating (800–1,100 words)

**Travel Inspiration:** Destinations, adventures, off-the-beaten-path getaways (1,100–1,800 words)

**Features:** Timely topics and trends in RVing (1,100–1,800 words)

**In The Know:** Campgrounds, notable RVers, celebrity interviews (600–1,100 words)

**Rigs and Gear:** New RVs and accessories, repairs, maintenance, tips, DIY (1,100–1,800 words)

**Life on the Road:** Traveling with pets, family matters, staying fit (800–1,100 words)

Travel articles should include sidebars on useful information such as campgrounds in the area, road restrictions and accessibility for RVs, suggestions on where to park, key attractions to visit, recommended restaurants, or insider secrets. Please also include a sidebar of contact information with websites for the above.

All other articles that exceed 500 words in length should also include a mix of relevant supportive material to be used as sidebars—tips, highlights, short lists, fun facts, etc.

## TECHNICAL/DIY ARTICLES

Vehicle and product tests are generally staff-written or assigned, though we welcome technical articles on almost any subject related to RVing. Technical features (1,100–1,800 words) must be comprehensive, accurate, clearly written, and accompanied by print-quality, high-res photos.

**Note:** Only a writer who has obtained explicit permission from the editorial staff may contact a business purporting to be a representative of *RV Magazine*.

## MANUSCRIPTS

Manuscripts are purchased with nonexclusive electronic rights and first North American rights (detailed in our freelance contract). We do not buy simultaneous submissions or articles that have appeared elsewhere, including blogs. Manuscripts must include the text, a headline, a subhead, sidebars and photo captions.

We reserve the right to edit all manuscripts for style and/or length, but we will discuss major changes or revisions with the author. If we request major changes in an assigned article and the revised manuscript is still unacceptable, we will pay a kill fee of one-third the agreed-upon rate. Manuscript acceptance or rejection usually is made within thirty days. We cannot accept responsibility for unsolicited material.

## PHOTO GUIDELINES

*RV Magazine* does not buy stories without photos. Quality and suitability of photography often determine the acceptance or rejection of manuscripts. Please see our accompanying Photo Requirements for details. The author is responsible for compensating any photographer whose work is submitted with a manuscript. Any set-up shots featuring identifiable people must be accompanied by signed model releases.

As with manuscripts, we purchase nonexclusive electronic rights and first North American rights for photos.

## SUBMISSIONS

Please email queries to [info-rvmagazine@rv.com](mailto:info-rvmagazine@rv.com).

## PAYMENT

Typical rates for a quality manuscript and professional photos range as follows:

Hands-on Technical.....	\$600-\$800
Travel/Lifestyle.....	\$500-\$700
Foodie.....	\$300-\$400
Camp Couture.....	\$300-\$500
In the Know.....	\$200-\$250
Product Roundups.....	\$600-\$800